

Brau Beviale



BRAUWELT® – Trade Fair Post for BrauBeviale 2026

Important facts for your successful placement:

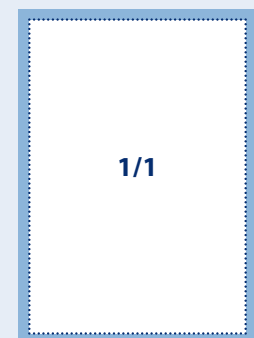
Closing date: October 09, 2026
Publication date: November 11, 2026
Language: German and English
Circulation: 15,000 copies
Magazine format: 307 mm wide x 430 mm high
Type area: 280 mm wide x 405 mm high
Cover: 10% surcharge on the b/w or 4c rate
Special colours: On request
Print data: min. 300 dpi

Your contact:

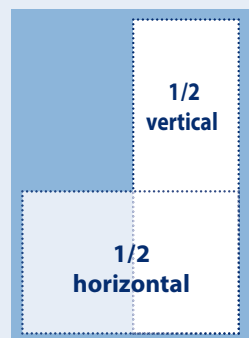
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ADVERTISEMENT FORMATS



1/1 page
280 x 405 mm



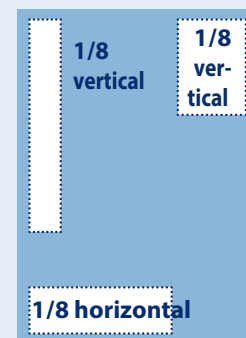
1/2 page – horizontal
280 x 185 mm
1/2 page – vertical
138 x 405 mm



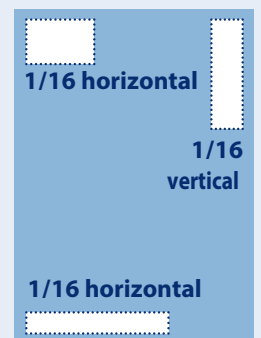
1/4 page – horizontal
185 x 125 mm
1/4 page – vertical
90 x 280 mm



1/6 page – horizontal
185 x 84 mm
1/6 page – vertical
90 x 171 mm



1/8 page – horizontal
185 x 62 mm
1/8 page – vertical
90 x 125 mm
1/8 page – vertical
43 x 275 mm



1/16 page – horizontal
185 x 30 mm
1/16 page – horizontal
90 x 60 mm
1/16 page – vertical
43 x 143 mm

Bleed:

1/1 page
307 x 430 mm

1/2 page – horizontal
307 x 200 mm
1/2 page – vertical
153 x 430 mm

1/4 page – horizontal
200 x 140 mm
1/4 page – vertical
105 x 295 mm

1/6 page – horizontal
200 x 99 mm
1/6 page – vertical
105 x 186 mm

1/8 page – horizontal
200 x 77 mm
1/8 page – vertical
105 x 140 mm
1/8 page – vertical
58 x 290 mm

1/16 page – horizontal
200 x 45 mm
1/16 page – horizontal
105 x 75 mm
1/16 page – vertical
58 x 158 mm

Trim: 3 mm on each side

Advertising prices

Format	Type area (w x h)	Bleed (w x h)	b/w	4c
1/1 page	○ 280 x 405 mm	○ 307 x 430 mm	€ 5,590	€ 6,067
1/2 page	○ 280 x 185 mm ○ 138 x 405 mm	○ 307 x 200 mm ○ 153 x 430 mm	€ 3,352	€ 3,829
1/4 page	○ 185 x 125 mm ○ 90 x 280 mm	○ 200 x 140 mm ○ 105 x 295 mm	€ 1,862	€ 2,339
1/6 page	○ 185 x 84 mm ○ 90 x 171 mm	○ 200 x 99 mm ○ 105 x 186 mm	€ 1,263	€ 1,740
1/8 page	○ 185 x 62 mm ○ 90 x 125 mm ○ 43 x 275 mm	○ 200 x 77 mm ○ 105 x 140 mm ○ 58 x 290 mm	€ 999	€ 1,476
1/16 page	○ 185 x 30 mm ○ 90 x 60 mm ○ 43 x 143 mm	○ 200 x 45 mm ○ 105 x 75 mm ○ 58 x 158 mm	€ 338	€ 815

All services are subjects to the general terms and conditions.

All prices are subject to VAT as currently applicable.